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TRANSMITTAL
FORM

Application Number
O9/834,500
Filing Date
First Named Inventor
Group Art Unit

Group Art Unit

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O9/834,500

Filing Date
April 12, 2001

First Named Inventor
Group Art Unit

3622

(to be used for all correspondence after initial filing)

Examiner Name
Daniel LASTRA

Total Number Of Pages In This Submission	Attorney Docket No. 55944	32004400					
ENCLOSURES (check all that apply)							
Fee Transmittal Form	Assignment Papers (for an Application)	After Allowance Communication to Group					
Fee Attached	Drawing(s) -	Appeal Communication to Board of Appeals and Interferences					
Amendment / Reply	Licensing-related Papers	Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)					
After Final	Petition	Proprietary Information					
Affidavits/declarations	Petition to Convert to a Provisional Application	Status Letter					
Extension of Time Request	Change of Correspondence Address	Other Enclosure(s) (please identify below):					
Express Abandonment Request	Terminal Disclaimer Request for Refund	 PTO Form 1449; 20 references. 					
Supplemental Information Disclosure Statement	CD, Number of CD(s)						
Certified Copy of Priority Document(Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53	Remarks	APR 2 3 2004 GROUP 3600					
SIGNATURE OF APPLICANT, ATTORNEY OR AGENT							
Firm Jonathan Or Individual Name	Jonathan Bockman, Registration No. 45,640						
Signature							
Date April 22, 200)4						

CERTIFICATE OF HAND DELIVERY

I hereby certify that this correspondence is being hand/filed with the United States Patent and Trademark Office in Alexandria, Virginia on April 22, 2004.

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Dated: April 22, 2004 Signatur

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Michael CRISTOFALO

Serial No.:

:

09/834,500

Filing Date:

April 12, 2001

For:

SYSTEM AND METHOD FOR
TARGETING OBJECT ORIENTED

AUDIO VIDEO CONTENT TO USERS

Examiner: Daniel LASTRA

Group Art Unit: 3622

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GROUP 3600

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97

Mail Stop DD
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. § 1.97 and § 1.98, Applicant submits for consideration in the above-identified application the documents listed on the attached Form PTO-1449. Copies of the documents are also submitted herewith. The Examiner is requested to make these documents of record.

This Supplemental Disclosure Statement is submitted within three months of the application filing date or before mailing of a first Office Action on the merits; accordingly, no fee is required.

Applicant would appreciate the Examiner initialing and returning the Form PTO-1449, indicating that the information has been considered and made of record herein.

The information contained in this Supplemental Information Disclosure Statement under 37 C.F.R. § 1.97 and § 1.98 is not to be construed as a representation that: (i) a complete search has been made; (ii) additional information material to the examination of this application does not exist; (iii) the information, protocols, results and the like reported by third parties are accurate or enabling; or (iv) the above information constitutes prior art to the subject invention.

In the event that the transmittal form is separated from this document and the Patent

Office determines that an extension and/or other relief (such as payment of a fee under 37

C.F.R. § 1.17 (p)) is required, Applicant petitions for any required relief including extensions of time and authorize the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to <u>Deposit Account No. 03-1952</u>

referencing <u>559442004400</u>.

Dated: April 22, 2004

Respectfully submitted,

Johathan Bockman

Registration No. 45,640 Morrison & Foerster LLP

1650 Tysons Boulevard

Suite 300

McLean, VA 22102

703-760-7700

Form PTO-1449			Docket Number 55944-2004400			Application	Sheet 1 of Application Number 09/834,500			
INFORMATION DISCLOSURE CITATION IN AN APPLICATION (Use several sheets if necessary)			Applicant							
			Michael CRISTOFALO							
			Filing Date April 12, 2001 Group Art Unit 3622							
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Examiner Initials	Ref. No.	Date	Document No.	Name		Cla	Class Subc		class Filing Date If Appropriate	
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	19.	January 30, 2004 Supplemental Search and Examination Report from GB0022707.4.								
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conformance and not considered. Include a copy of this form with next communication to applicant.

			Sheet 2 of		
Form PTO-144	19	Docket Number 55944-2004400	Application Number 09/834,500		
	TION DISCLOSURE CITATION IN AN APPLICATION	Applicant Michael CRISTOFALO			
(Use several sheets if necessary)		Filing Date April 12, 2001	Group Art Unit 3622		
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